



25 Years After: The Challenges of Building the Post-Communist Media and Communications Industries

November 20 - 22, 2014

**Conference Venue: New York University Prague, Malé náměstí 18
(Tentative Program as of November 10)**

keynote **TGL**

NYUPrague



FACULTY OF SOCIAL SCIENCES
Charles University in Prague

THURSDAY, November 20, 2014

16:30 – 18:30, NYU, Room Toyen

“Impacting EU Media Policy” workshop organized by LSE Media Policy Project

19:00 – 20:30, Hotel Emblem

Opening Event

FRIDAY, November 21, 2014

KEYNOTE PANEL 9:15 – 10:45, Room Havel

What has been the role so far of the media in the transition to democracy?

Jeffrey Gedmin

Former President, RFE/RL, Senior Fellow, Georgetown University, United States

Grzegorz Piechota

Head of Editorial Development and Social Campaigns, Gazeta Wyborcza & Vice-President, Agora Foundation, Warsaw, Poland

Jiří Pehe

Director of New York University Prague, Czech Republic

Moderator: Václav Štětka

Senior Researcher and Leader of the PolCoRe research group at the Institute of Communication Studies FSV UK, Czech Republic

Coffee Break 10:45 – 11:00

SESSION 1, 11:00 – 12:45

Room Mucha	Room Kupka	Room Seifert
Media and Politics	Post-Communist Media Landscape Reforms	Post-Communist Transformation of Journalism
Chair: TBC	Chair: Sally Broughton Micova , London School of Economics and Political Science, United Kingdom	Chair: Václav Pěcha , Director, Zaostrěno, Czech Republic
István Hegedűs , Hungarian Europe Society, Hungary <i>“Media freedom, public sphere, political communication: Hungarian exceptionalism?”</i>	Mandy Tröger , University of Illinois, United States <i>“Media Policies and the Press Market in post-1989 East</i>	Suzanne Franks , City University London, United Kingdom <i>“Yearning for a clear narrative--reporting</i>

<p>James Rodgers, City University London, United Kingdom <i>“From Perestroika to Putin: ideas of independence in post-Soviet Russian journalism”</i></p> <p>Maria Heller, Eötvös Loránd University, Hungary <i>“Betrayed expectations: the rise and fall of democratic media system in Hungary”</i></p> <p>Gabriella Szabó, Hungarian Academy of Sciences, Hungary <i>“Connectivity and polarization: the importance of the network structure in the contemporary media sphere in Hungary”</i></p>	<p><i>Germany”</i></p> <p>Rade Veljanowski and Dragan Stavljanin, University of Belgrade/RFE/RL, Serbia/Czech Republic <i>“The belated and bedeviled media transition in Serbia”</i></p> <p>Snjezana Milivojevic, University of Belgrade, Serbia <i>“Delayed Transition: The State and Media Systems in South-East Europe”</i></p> <p>Natalya Ryabinska, Polish Academy of Sciences, Poland <i>“Ukrainian media between capture and commercialization”</i></p>	<p><i>international news in the post-cold war era”</i></p> <p>Michal Okseniuk, Maria Curie-Skłodowska University, Poland <i>“Transformation in Poland-Polish reportage after 1989”</i></p> <p>Martin Ehl, Hospodářské noviny, Czech Republic <i>“The Change in Foreign News Coverage in the Czech Republic and Post-Communist Countries Over the Past 25 Years”</i></p>
Lunch 12:45 – 13:45		
SESSION 2, 13:45 – 15:30		
<p>Room Mucha</p> <p>Media Assistance</p> <p>Chair: TBC</p> <p>Rodger Potocki, Georgetown University, United States <i>“The Internet is not Enough: Towards a Better Media Support Strategy in Belarus”</i></p> <p>Jeffrey Gedmin, Georgetown University, United States</p>	<p>Room Kupka</p> <p>Analytic Frameworks and Interdisciplinary Perspectives on Contemporary Issues</p> <p>Chair: Sai Felicia Krishna-Hensel, CISS/ISA, United States</p> <p>George Andreopoulos, City University of New York, United States <i>“Freedom’s Growing Pains: Preserving Freedom of</i></p>	<p>Room Seifert</p> <p>Media ownership and Freedom of expression</p> <p>Chair: Václav Štětka, Institute of Communication Studies FSV UK, Czech Republic</p> <p>Sally Broughton Micova, London School of Economics and Political Science, United Kingdom <i>“How to Control Today’s Media: A guide for post-</i></p>

<p><i>“Growing Independent and Responsible Media”</i></p>	<p><i>Expression in an Era of Change”</i></p> <p>Howard Hensel, USAF Air War College, United States <i>“The Multiple Faces of the Media”</i></p> <p>Dorota Giericz, Webster University Vienna, Austria <i>“Freedom of information vs Misinformation and Hate Speech”</i></p> <p>Sai Felicia Krishna-Hensel, CISS/ISA, United States <i>“The Potential and Reality of Freedom in Cyber Communications”</i></p>	<p><i>socialist authoritarian leaders”</i></p> <p>Alina Dobрева, European University Institute, Italy <i>“Measuring media freedom and media pluralism across Europe. What are the differences between the East and the West”</i></p> <p>Kate Coyers, Central European University Hungary</p> <p>Alexenia Dimitrova, 24 Hours Daily, Bulgaria <i>Transparent media ownership – a stipulation to exercise the existing media tools granted by law</i></p>
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Coffee Break 15:30 – 15:45

SESSION 3, 15:45 – 17:30

<p>Room Mucha</p> <p>Role of New Media</p> <p>Chair: Jeremy Druker, Executive Director and Editor in Chief, Transitions</p> <p>Barbara Novosadová, Charles University in Prague, Czech Republic <i>“Open journalism: Imaginary Transformation of Audience into Actors”</i></p> <p>Johana Kotišová, Masaryk University, Czech Republic <i>“Participation and engagement first? Reconsidering the role of new media in</i></p>	<p>Room Seifert</p> <p>Media in post-conflict societies</p> <p>Chair: Nico Carpentier, Vrije Universiteit Brussel, Charles University in Prague and IAMCR, Belgium/Czech Republic</p> <p>Domagoj Bebić, University of Zagreb, Croatia <i>“Analyses of inaugural presidential addresses in Republic of Croatia and Republic of Slovenia since their independence”</i></p> <p>Katarina Koleva, Concordia University, Canada</p>
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<p><i>transformation of political and civic engagement in the Czech Republic”</i></p> <p>Pavĺina Kvapilov, Czech Republic</p> <p>Petros Iosifidis, City University London, United Kingdom <i>Social Media, Democracy and Public Service in Media</i></p>	<p><i>“Comrades to the Rescue’: Czechoslovakia in 1968 and Ukraine in 2014 Through the Lens of Izvestiia”</i></p> <p>Rutger von Seth, Glasgow University, United Kingdom <i>“Living History: Russian press and online media images of Poland and the West in the 2000s. Implications for Russia’s identity as a foreign politics actor”</i></p>
<p>Visits to RFE/RL 17:45 – 19:30</p>	
<p>Saturday, November 22, 2014</p>	
<p>KEYNOTE PANEL 9:15 – 10:45, Room Havel</p> <p><u>Can we talk about a successful transition of the media from the communist model to what we see today?</u></p> <p>Tudor Vlad, Associate Director, James M. Cox Jr. Center for International Mass Communication Training and Research, University of Georgia, United States</p> <p>Kaarle Nordenstreng, Professor Emeritus, Journalism and Mass Communication, University of Tampere, Finland</p> <p>Jan Urban, Journalist, New York University Prague, Czech Republic</p> <p>Moderator: TBA</p>	
<p>Coffee Break 10:45 – 11:00</p>	
<p>SESSION 1, 11:00 – 12:45</p>	
<p>Room Mucha</p> <p>Gender in Media</p> <p>Chair: Nico Carpentier, Vrije Universiteit Brussel, Charles University in Prague and IAMCR, Belgium/Czech Republic</p>	<p>Room Seifert</p> <p>The meaning of post-communist media transition</p> <p>Chair: Tudor Vlad, University of Georgia, United States</p>

<p>Daniela Vajbarová, Masaryk University, Czech Republic <i>“Hierarchical structure of the Czech Television from a gender perspective: A democratic medium for everyone?”</i></p> <p>Madalina Paxaman and Luis Manuel Gil, Aarhus University/ the Danish School of Media and Journalism, Denmark <i>“Gender, politics and the media in the transition period in Romania”</i></p> <p>Dali Osepashvili, Tbilisi State University, Georgia <i>“Covering on Domestic Violence against Women in Georgian Print Media and Problems of Journalism Ethic”</i></p> <p>Ov Cristian Norocel, University of Helsinki, Finland & Stockholm University, Sweden <i>“Gender and Ethnicity in Contemporary Romanian Populist Radical Right Media: An Intersectional Nation-building Panopticon”</i></p>	<p>Jukka Pietiläinen, University of Helsinki, Aleksanteri-Institute, Finland <i>“The post-communist development of media system in EU- and non-EU countries”</i></p> <p>Susan Lewis, Abilene Christian University, United States <i>“Sociopolitical Effects on Media: a pedagogy for understanding communist and post-communist media”</i></p> <p>Ludmila D. Bolotova, Lomonosov Moscow State University, Russia <i>“The main trends of radio broadcasting evolution in post-Communist Russia”</i></p>
Lunch 12:45 – 13:45	
SESSION 2, 13:45 – 15:30	
<p>Room Mucha</p> <p>Public Role of Media</p> <p>Chair: Rodger Potocki, Georgetown University, United States</p> <p>Andres Jõesaar, Tallin University, Estonia <i>“The winding road on media landscape. Estonian Public Service Broadcasting in 1992-2014”</i></p> <p>Sergei Kruk, Riga Stradins University, Latvia</p>	<p>Room Seifert</p> <p>Representations of minorities</p> <p>Chair: Benjamin Cunningham, Central European Correspondent, The Economist, Czech Republic</p> <p>Mathieu Lericq, Université Paris 3, France <i>“Post-Communism and homosexuality: from repression to recognition, fiction and documentary cinema facing a political and social taboo”</i></p>

<p><i>"Who needs a public sphere? Latvian lessons of the recession"</i></p> <p>Iryna Vidanava, City Dog, Belarus <i>"From Students to Yuppies: Informing and Inspiring a Unique Generation of Belarusians"</i></p>	<p>Emiljano Kaziaj, Ghent University, Belgium <i>"Children that we don't see: The Social Construction of childhood in Albanian television news"</i></p> <p>Valbona Kolgeci Sulce, University of Tirana, Albania <i>"Ethnic stereotypes in Albanian media"</i></p>
<p>Coffee Break 15:30 – 15:45</p>	
<p>SESSION 3, 15:45 – 17:30</p>	
<p>Room Mucha</p> <p>Media and Legal Regulations</p> <p>Chair: TBC</p> <p>Katarina Spasovska, Western Carolina University, United States <i>"Transformation of the Public Broadcasting Systems in Croatia and Macedonia as indicators of democratic transition"</i></p> <p>Gergely Gosztonyi, Eötvös Loránd University, Hungary <i>"Aspects of the European legal regulation of community media"</i></p> <p>Giorgi Kipiani, Javakhishvili University, Georgia <i>"Self-regulation in Georgian Broadcasting Media: Unbalanced Commercial and Public Interests"</i></p>	<p>Room Seifert</p> <p>Advertising and marketing trends in Post-Communist societies</p> <p>Chair: Hana Huntová</p> <p>Mădălina Moraru, University of Bucharest, Romania <i>"Romanian advertising during the Transition Period--recovering national brands"</i></p> <p>Salim Murad, University of South Bohemia and New York University Prague, Czech Republic <i>"The Czech Republic: Last Frontier of Free Advertising?"</i></p>